

HOW TO POST ON IDEASPIES PRO FORMA

Students need to be respectful of the fact that IdeaSpies is a site used by professionals from around the world to share ideas ‘that do good’. The nature and culture of IdeaSpies is therefore geared to promote positivity.

Students need to use this proforma when writing their posts. Students are NOT to use their full name when making their Username. Students are only allowed to use their school email address when making an account. They are NOT to use personal email addresses and are NOT to use their full name or their school name anywhere in their post.

Students need to;

1. Post in the [UpRising](#) category
2. Write a heading that **states a benefit**
3. Outline **The Problem** and what the **Solution** will try and do
4. Clarify the **Ask** - outline clearly and simply what it is that you need

Example

‘Ocean Access For All’

Many people who use a wheelchair can not access recreational facilities. My goal is to allow everyone to access the ocean water in a safe way. Looking for supporters who work with outdoor flooring materials. #accessibility #disabilities

‘Many of the people in the IdeaSpies community will view your post work in the business and innovation field. Think carefully about what you **most need them to know** in order for your MDP to be supported. Be as specific as possible with your ask, as busy people are more likely to help if they can easily understand what you are doing and can share it with others with knowledge and expertise easily.

Please Note

- Your Post can only be 100 words or less
- Use an interesting and clear image
- Add links if helpful
- Hashtags are extra words that are not part of the word count and are helpful when searching in IdeaSpies, use them to help people find your MDP
- Check grammar and spelling
- Be careful as the heading and image become embedded in social media after the post is shared
- Unlimited edits can be made to POSTS. Click on your profile or in ‘My Posts’ in the menu when logged in and edit your POST as your MDP changes.